



CENTENNIAL SPONSORSHIP GUIDE
www.LindonRecreation.org/centennial



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HISTORY

Early Utah settlers arrived in the Salt Lake Valley in 1847. Two years later, scouts were sent into Utah Valley, territorial home to the Timpanogos Utes, to look for suitable grazing land for cattle. The first pioneers came to Pleasant Grove in 1850 and in 1861, a few families moved south into crude dugout homes along an existing Indian trail and wagon route (now State Street). These dugouts were upgraded to log cabins, built with wood hauled from nearby canyons. This string of homes along the trail became known as “Stringtown”.

In the early years of “Stringtown”, mail was dropped off by stagecoach under a large linden tree. Later in 1889, residents petitioned the federal government for a post office. This application required a name for their settlement. Inspired by the linden tree landmark, the residents chose the name “Linden”. The story goes that a spelling error was made in Washington and the name “Lindon” was assigned to this area. Town officials, at the incorporation in 1924, chose to perpetuate the postal misspelling and Lindon was officially born.

Early Lindon’s main industry was agriculture, with grain fields, orchards, and grazing paddocks covering the city. Over time, more industries and businesses developed in Lindon, including a cannery, cider mill, butcher shop, and the Cullimore Mercantile. Since then, Lindon’s businesses have grown in size and magnitude. We are now home to a Walmart superstore, Home Depot, and approximately 800 other licensed businesses including a very strong industrial sector. As more and more economic growth pours into our city, Lindon will continue to create regional opportunities and commercial centers for Lindon residents to enjoy for years to come.



OFFICE OF THE MAYOR

100 North State Street, Lindon, UT 84042



As we approach the remarkable milestone of Lindon's 100th birthday in 2024, it is with great pride and anticipation that I extend my warmest greetings to our beloved community.

Lindon's Centennial Celebration is not just a commemoration of time passing; it is a jubilant recognition of the strength, resilience, and unity that have defined our town over the past century. As the heart of Lindon beats with the rhythm of a hundred years of shared memories and accomplishments, we find ourselves on the cusp of a historic celebration.

In this spirit, I invite each and every one of you to join hands in making Lindon's centennial year a triumph of community spirit and togetherness. Our centennial events will be a reflection of the vibrancy and character that define our little bit of country, and your participation as sponsors will play a crucial role in bringing these festivities to life.

I encourage you to review the attached sponsorship packet, which outlines the various sponsorship opportunities available. Your support, whether big or small, will help us create a centennial celebration that reflects the unique spirit of Lindon.

Let's come together, celebrate our past, and build a future that honors the legacy of Lindon. Thank you for your continued dedication to Lindon. I look forward to celebrating this historic occasion with each and every one of you.

Warm regards,

Carolyn O Lundberg

Carolyn Lundberg, Mayor
Lindon City



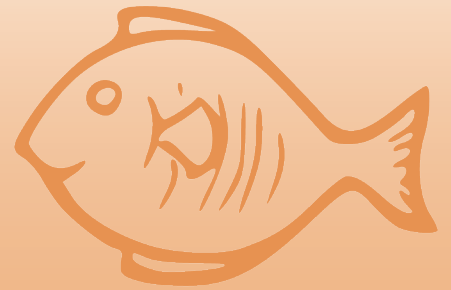
STRINGTOWN \$10,000

- Front page logo and back page ad in Lindon Days Magazine
- Recognition on the Centennial Celebration and Lindon Days Websites
- Year-long social media recognition
- Ten (10) Centennial Celebration t-shirts and Dowdle Puzzles
- Company logo on all sponsor banners throughout the year
- Ten (10) copies of the Lindon Days Magazine
- Ten (10) Centennial Commemorative Medals
- One (1) free Full-Facility Aquatics Center rental in 2024
- Lunch for two (2) with Mayor and City Manager
- Name on Centennial Plaque



HERITAGE \$5,000

- Full page ad in Lindon Days Magazine
- Recognition on the Centennial Celebration and Lindon Days Websites
- Year-long social media recognition
- Five (5) Centennial Celebration t-shirts and Dowdle Puzzles
- Company logo on all sponsor banners throughout the year
- Five (5) copies of the Lindon Days Magazine
- Five (5) Centennial Commemorative Medals
- Name on Centennial Plaque



HUCK FINN \$2,500

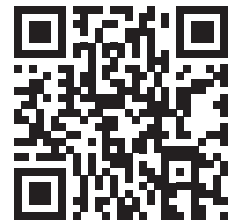
- Full page ad in Lindon Days Magazine
- Recognition on the Centennial Celebration and Lindon Days Websites
- Year-long social media recognition
- Two (2) Centennial Celebration t-shirts and Dowdle Puzzles
- Company logo on all sponsor banners throughout the year
- Two (2) copies of the Lindon Days Magazine
- Two (2) Centennial Commemorative Medals
- Name on Centennial Plaque

Lindon City Centennial Celebration

Sponsorship Opportunities

Help us commemorate the centennial year of Lindon City by sponsoring this year of events! All 2024 sponsorships will sponsor the **Centennial Celebrations** and **Lindon Days** events. Additional sponsorship information at LindonRecreation.org/centennial. If you have any questions, please reach out to Alan Walker for more information: (801) 885-9725 or awalker@lindoncity.org.

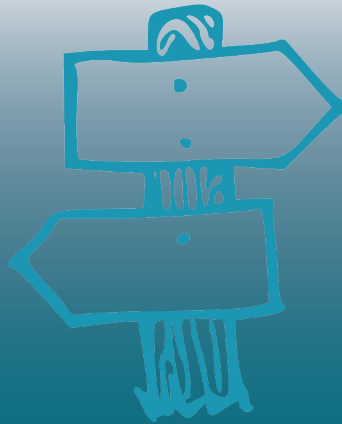
Scan for electronic sponsor form



BIG BALDY

\$1,000

- Half page ad in Lindon Days Magazine
- Recognition on the Centennial Celebration and Lindon Days Websites
- Year-long social media recognition
- Company logo on all sponsor banners throughout the year
- One (1) Centennial Commemorative Medals
- Name on Centennial Plaque



DRY CANYON

\$500.00

- Quarter page ad in Lindon Days Magazine
- Recognition on the Centennial Celebration and Lindon Days Websites
- Year-long social media recognition
- Name on Centennial Plaque



LITTLE BIT OF COUNTRY

\$250.00

- Sixth page ad in Lindon Days Magazine
- Recognition on social media
- Name on Centennial Plaque

CENTENNIAL CELEBRATION CALENDAR OF EVENTS

Roaring 20's Throwback	Feb 3
Mayor's Centennial Proclamation	Mar 18
Centennial Birthday Celebration	Mar 25
Healthy Lindon Kickoff	Apr 13
Centennial Arbor Day Celebration	May 3
Summer Centennial Party	Jun 5
Discover Lindon History Treasure Hunt	Jul
Lindon Days	Aug 3-10
Healthy Lindon Tri	Sept 7
Lindon BBQ Cookoff and Family Picnic	Sept 14
Lindon City Mural	Oct 21
Turkey Trot/Bowl	Nov 23
Historic Tree Lighting Ceremony	Dec 2
Historic Museum Unveiling	Dec 2
Centennial Light Parade	Dec 13
Lindon Birthday Bash	Dec 14

2024

<p>January</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td></tr> <tr><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td></tr> <tr><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td></tr> <tr><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td></tr> <tr><td>28</td><td>29</td><td>30</td><td>31</td><td></td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31				<p>February</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td>1</td><td>2</td><td>3</td></tr> <tr><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td><td>10</td></tr> <tr><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td><td>17</td></tr> <tr><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td><td>24</td></tr> <tr><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S					1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29			<p>March</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td></td><td></td><td></td><td></td><td>1</td><td>2</td></tr> <tr><td>3</td><td>4</td><td>5</td><td>6</td><td>7</td><td>8</td><td>9</td></tr> <tr><td>10</td><td>11</td><td>12</td><td>13</td><td>14</td><td>15</td><td>16</td></tr> <tr><td>17</td><td>18</td><td>19</td><td>20</td><td>21</td><td>22</td><td>23</td></tr> <tr><td>24</td><td>25</td><td>26</td><td>27</td><td>28</td><td>29</td><td>30</td></tr> <tr><td>31</td><td></td><td></td><td></td><td></td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31							<p>April</p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>S</td><td>M</td><td>T</td><td>W</td><td>T</td><td>F</td><td>S</td></tr> <tr><td></td><td>1</td><td>2</td><td>3</td><td>4</td><td>5</td><td>6</td></tr> <tr><td>7</td><td>8</td><td>9</td><td>10</td><td>11</td><td>12</td><td>13</td></tr> <tr><td>14</td><td>15</td><td>16</td><td>17</td><td>18</td><td>19</td><td>20</td></tr> <tr><td>21</td><td>22</td><td>23</td><td>24</td><td>25</td><td>26</td><td>27</td></tr> <tr><td>28</td><td>29</td><td>30</td><td></td><td></td><td></td><td></td></tr> </table>	S	M	T	W	T	F	S		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30				
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Join us in Celebrating Lindon's Centennial Your Town, Your Legacy

As Lindon prepares to mark a century of vibrant history, we invite you to be a pivotal part of our momentous Centennial Celebration in 2024.

Lindon's Centennial promises a year-long celebration of events and activities that will honor our past, celebrate our present, and inspire our future. From historic throwbacks to cookoffs, treasure hunts to light parades, this milestone year will be etched in the hearts of Lindon's residents for generations to come.

To make this celebration truly extraordinary, we are seeking partnerships with local businesses, residents, and community supporters like you. Your participation as a sponsor will not only contribute to the success of our centennial events, but also showcase your commitment to the town's prosperity.

Why Sponsor Lindon's Centennial?

- 1. Community Visibility:** Position your business prominently in the eyes of thousands of Lindon residents and visitors attending our centennial festivities.
- 2. Legacy Building:** Demonstrate your dedication to Lindon's rich history and future by investing in events that will leave a lasting impact on our community.
- 3. Marketing Opportunities:** Gain exposure through our promotional materials, social media channels, and event signage, maximizing your brand visibility.
- 4. Feel-Good Factor:** Joining us as a sponsor is not just a business decision; it's a chance to be part of something special that brings joy and unity to Lindon.

Sponsorship Tiers:

- Stringtown: \$10,000 and above
- Heritage: \$5,000
- Huck Finn: \$2,500
- Big Baldy: \$1,000
- Dry Canyon: \$500
- Little Bit of Country: \$250

Next Steps:

To secure your sponsorship or learn more about the available opportunities, please visit LindonRecreation.org/centennial or scan the QR code below. If you have any questions or require additional information, feel free to reach out to Alan Walker at 801-885-9725 or awalker@lindoncity.org.

Thank you for considering this unique opportunity to be part of Lindon's historic Centennial Celebration. Let's create unforgettable memories together and build a legacy that lasts another hundred years!



LindonRecreation.org/centennial



LINDON

CENTENNIAL

1924 • 2024